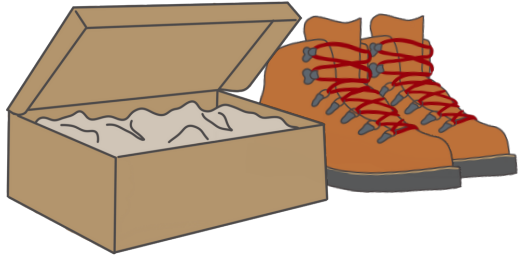


# CONCEPTS

## THE SHORT LIST



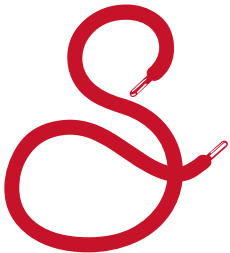
Resell returned/recrafted boots.



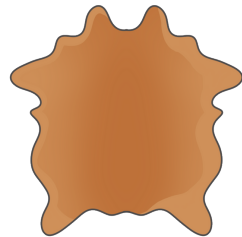
Create a line of "imperfect boots" from imperfect leather.



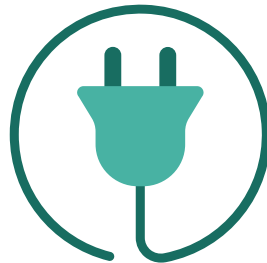
Expand recrafting capabilities and functions.



Make shoelaces and insoles optional.



Reduce/offset leather impacts.



Audit manufacturing facility utility usage.

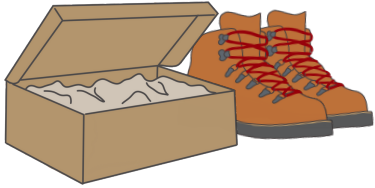


Utilize digital platforms to highlight current practices.



Take-back program for unrepairable boots.

# COMPARISON



Resell returned/recrafted boots.



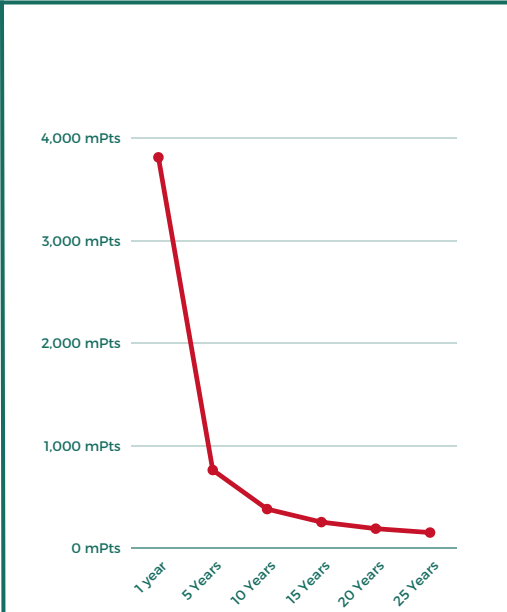
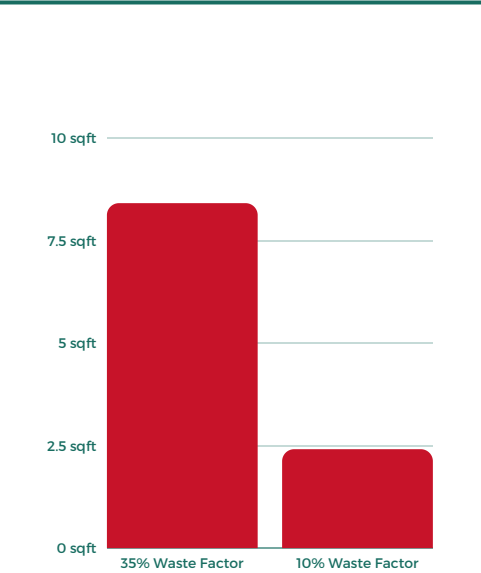
Create a line of "imperfect boots" from imperfect leather.



Expand recrafting capabilities and functions.



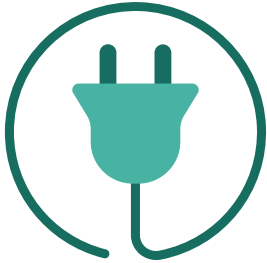
Take-back program for unrepairable boots.



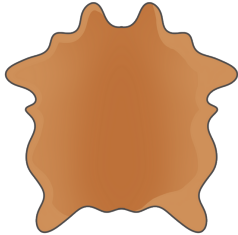
# COMPARISON



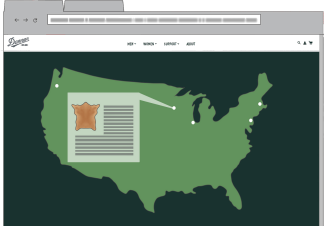
Make shoelaces and insoles optional.



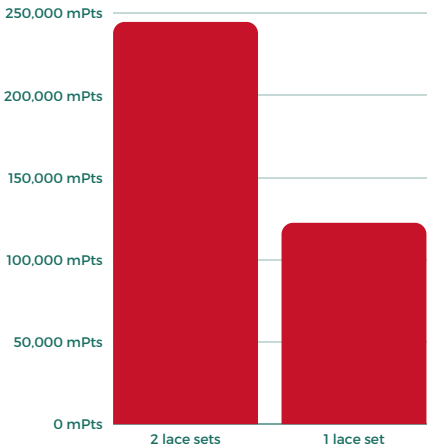
Audit manufacturing facility utility usage.



Reduce/offset leather impacts.

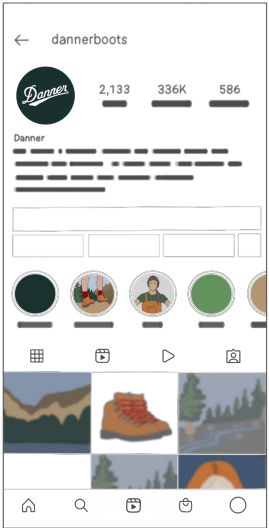
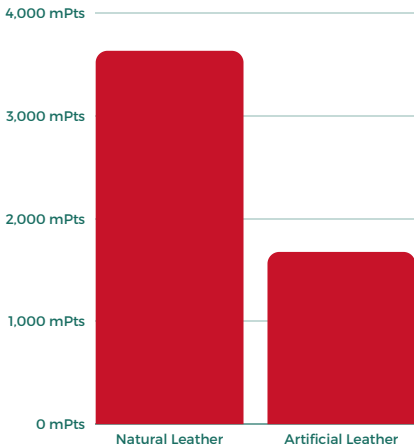


Utilize digital platforms to highlight current practices.



**Oregon Energy Mix**<sup>1</sup>

- 37.23% Hydro
- 27.5% Coal
- 24.8% Natural Gas
- 10.47% Other

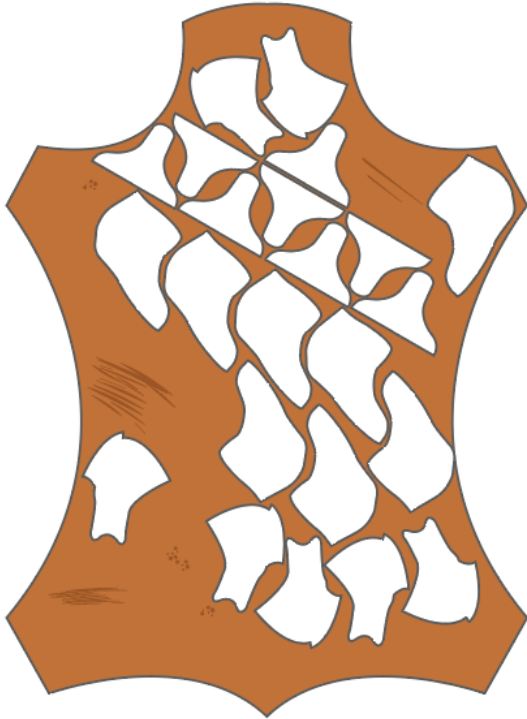


# 3.

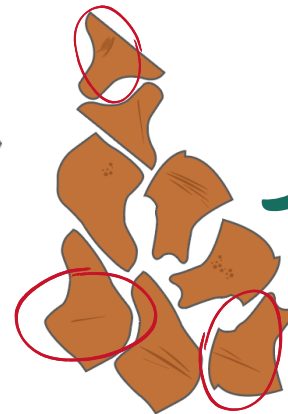
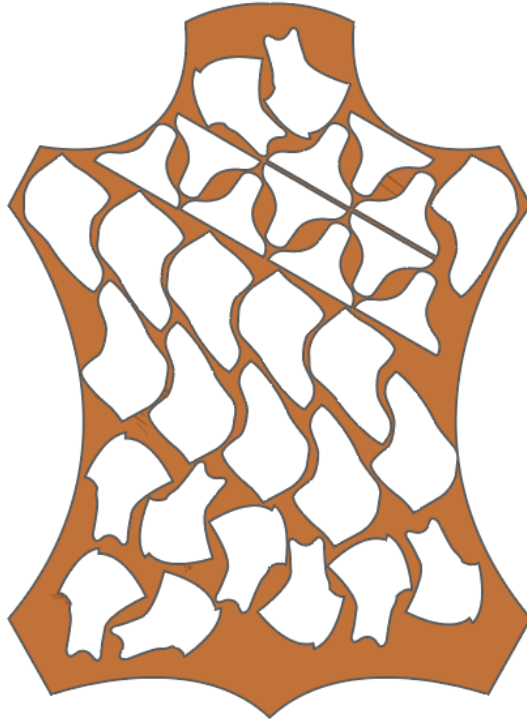
## "IMPERFECT" BOOTS

Utilize otherwise discarded materials.

leather yield  
for current boots



leather yield  
for "imperfect" boots



cut pieces for  
"imperfect" boots  
equivalent to 2.5 boots  
salvaged from one hide!

